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A Pragmatic Strategy for Oracle Enterprise Content Management

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Andy MacMillan

Vice President, Product Management, Oracle Content Management, Oracle

Brian Huff

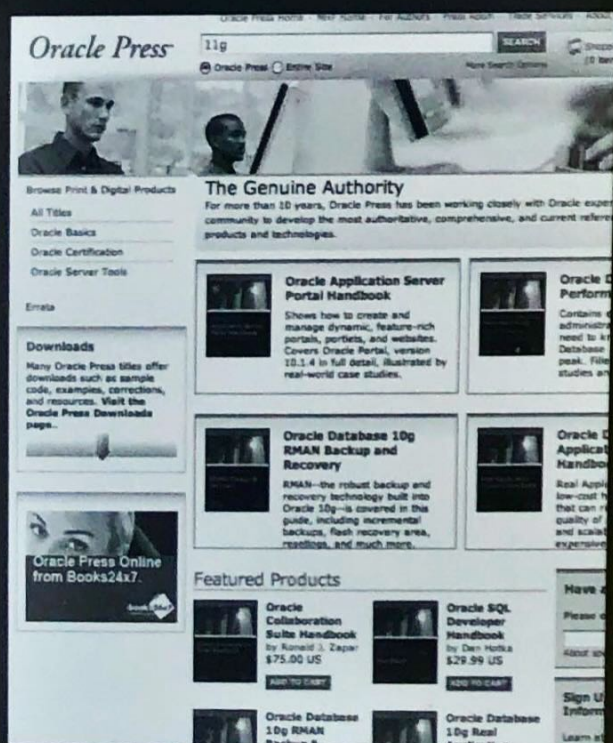
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About the Authors

Andy MacMillan is vice president of product management for Oracle Content Management. He was with Stellent prior to its acquisition by Oracle, holding positions in consulting services, product management, and product marketing. Prior to that he was a consultant at ETS, working primarily on large Web applications for General Motors. Andy regularly represents Oracle at conferences and customer events, outlining a vision of the future of content management and highlighting strategies for implementation and adoption of content management solutions and technologies.

Andy is focused on the intersection of technology and business strategy. He believes strongly that business initiatives need to drive technology decisions and that demonstrable business results are the true measure of success of IT projects. He currently lives in Chicago with his wife, Monica.

Brian "Bex" Huff is the president and chief software architect at Bezzeltech, an enterprise content management consulting firm. He was a senior Java developer on the original team that created the Stellent Enterprise Content Management product line, before Stellent was acquired by Oracle in 2007. He is the author of the textbook *The Definitive Guide to Stellent Content Server Development* (Apress, 2006). He moderates the Yahoo! e-mail message boards where Oracle ECM administrators and developers can get help. He was granted the title ACE Director by Oracle for his work building up the Stellent community, and speaks frequently for Oracle at trade shows and content management-related events. In his spare time, he blogs about technology and content management at <http://bexhuff.com>.

Bex is an early adopter of new technology, but insists that all innovations prove their value before introduction to the enterprise. He also believes that the abilities to communicate and teach are the most important skills that a technical person can possess. He currently lives in Minneapolis with his wife, Michelle.

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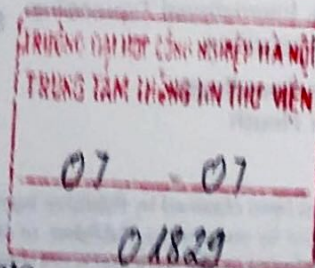


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To my family.
—Andy

For Michelle.
—Bex

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